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Robe Announcement in Australia

Czech moving and LED lighting manufacturer Robe lighting s.r.o. and Australian distribution company Jands have reached an amicable agreement whereby ...

... Robe's product distribution in Australia and New Zealand will be managed by LSC Control Systems, while Jands continues its journey with Robe's highly successful architectural brand, Anolis.

The change of distribution will be effective from July 1st 2025.

The move follows Robe's 2024 acquisition of the Melbourne based power management solutions specialist LSC Control Systems.

LSC was subsequently appointed as the Avolites distributor in the region, following Robe's purchase of the UK based lighting and visual console and media server manufacturer at the end of 2023.

Robe's CEO Josef Valchar stated, "It made strategic, logical and practical sense for us to consolidate distribution of all Robe's rental, staging, theatrical and music orientated business and products in Australia and New Zealand into the one company that we own, aligning all of these harmoniously, both there in the region, and with our overall global vision."

Josef stressed the strength, integrity and success of the partnership with Jands, which started in 2017. In that time, he and the Robe team have enjoyed working closely with Jands, in particular under the direction of executive chairman, Paul Mulholland.

"Mutual respect has been central to this relationship" noted Josef. "We are both very happy to continue this collaboration with Jands through Anolis and still have the opportunity to engage in some good enterprises together."

Paul stated that it has been "an honour to represent Robe for the past eight years and to witness the company's remarkable growth and innovation inspired by Josef's pioneering and thoughtful leadership", adding that the change was "inevitable" and a "smart move"

enabling Robe to assume greater control over the presence of its various brands in Australasia.

“I wish Robe all the best in this new chapter of business.” Paul underlined, with both him and Josef concluding that they are still looking forward to future work, planning, commercial interaction and involvement in a host of interesting Anolis projects.

