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## **Robe at PALME Asia 2008**

Robe Lighting continued its trend setting style for presenting eye-catching booth designs - at the PALME Asia exhibition in Singapore. Robe was represented by it's busy South East Asian subsidiary, Robe SEA, headed by Louis Teo. There was also strong representation from Robe's international sales and marketing team in support of this significant market.

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Robe's latest product releases were introduced to the region at the show, including the new flagship LCD technology-based digital moving light projectors, the DigitalSpot 7000 and 3000 DTs. The new RED (Robe Emitted Diodes) Series of fixtures also aroused huge interest. The first of these, the REDWash 3•192, is a powerful moving head wash light with a rectangular light field and narrow beam spread, offering a fresh approach to concert touring, TV and event lighting applications. Robe ran special demos to show key clients the attributes of these latest innovations.

This was in addition to all the established Robe moving light and LED fixtures which were prominent on the booth, plus the full range of Anolis architectural LED products which had their own display within the booth.

Visitors to the Robe Lighting stand included professionals from all areas of the industry, who showed a keen interest in the brand and all its products.

